



Comprehensive Academic Study Abroad Programme

WHAT IT IS

The programme provides the participants with an intense overview of history, culture, language, and business and management practices of the Czech Republic. Upon successful completion, participants are awarded 6 ECTS convertible to the home university credit system.

HOW IT WORKS

Comparable with other study tours of this nature, students register with their appointed faculty member or university coordinator responsible for a study abroad course. Once internal registration and payments completed, our internal process formally invoices the university and registers applicants. For expediency, the above must be completed 3 to six months prior to the designated start date. Once the registration process completed, participants receive all course materials, information regarding the contact course advisor as well as preparatory lessons and exercises. The programme may be used to replace the home university's course, or supplement as an additional credit value to their existing course.

WHAT IS INCLUDED (ACADEMIC)

All course materials, business and cultural visits as well as a welcome and farewell event. Participants are granted a university email account and Wi-Fi access.

CURRICULUM

The preliminary sessions, held using videoconference, take place at the home university. Participants have access to the Prague-based instructor outside of the scheduled sessions through email, the faculty course site, and individual and/or team sessions throughout this period using a free downloadable conferencing application.

Depending on the Prague on-campus duration of three, five, seven, or 10 days, the home university coordinator selects the same number of courses based on the number of days. The proposed course offering may be customised should the client institution desire to specialise in a specific discipline. Course days are divided into two complementary sessions. The morning is dedicated to a seminar, or interactive discussion on the subject matter. Following which, the afternoon reinforces the acquired learning through site visits, excursions, and corporate and business encounters. In addition to our corporate sponsors, numerous others are available through the auspices of government ministries, agencies, NGOs, and business and cultural associations such as the Canadian Chamber of Commerce in the Czech Republic.



CANADIAN CHAMBER OF COMMERCE IN THE CZECH REPUBLIC
CHAMBRE DE COMMERCE CANADIENNE EN RÉPUBLIQUE TCHÈQUE

ADVANTAGES

Unlike other study tours, the centre proposes an academic experience in one of the most enchanting cities of Europe. Upon successful completion of the programme, participants are awarded six ECTS transferable to the home institution. In addition, a certificate of completion is provided. The course is accredited by the European Foundation for Management Development and the EFMD Quality Improvement System (EQUIS). Instruction is provided by industry experts and seasoned academics. All centre members are multilingual and are highly proficient in English. To further enhance our academic proposal, we have partnered with a globally acclaimed provider, International Study Programs. With our associates, our offering includes travel, accommodation, and other amenities.



In summary, our programme offers:

- excellence in learning and teaching;
- internationally recognised University;
- focus on the individual;
- safe community;
- great facilities and a comprehensive academic network, and
- opportunity to truly experience one of Europe's prestige travel destinations.

WHO WE ARE

The Cross-Cultural Management Centre forms part of the Institute of Management Excellence of the Faculty of Business Administration, **University of Economics, Prague.**

FACULTY PROFILE

The Faculty of Business Administration (FBA) is among the most respected schools in Central and Eastern Europe focused on the field of management. The Faculty of Business Administration is the only faculty in the Czech Republic awarded the prestigious international EQUIS accreditation.

ABOUT THE UNIVERSITY

The University of Economics, Prague (VŠE), founded in 1953, is the largest public university of economics in the Czech Republic. VŠE has six faculties that offer applicants a broad spectrum of bachelor, master, PhD and MBA study programmes. VŠE is ranked by the Financial Times annually and has been appraised for several years by the Eduniversal Ranking project as one of the best "business schools" in Central and Eastern Europe. The university currently cooperates with more than **250 partner** universities worldwide. There are approximately **1 000 outgoing students** annually with an even higher number of foreign students accepted from abroad. VŠE is a member of numerous international organisations and networks such as the international strategic alliance CEMS (Glob-

al Alliance in Management Education) and PIM (Partnership in International Management). VŠE is also a member of the PRME Initiative (Principles for Responsible Management Education), the first organised relationship between the United Nations and management-related academic institutions, business schools, and universities – www.vse.cz/english.

THE HOST CITY

- For a peek at the city, kindly consult: <https://www.czechtourism.com/a/prague>
- Cost of living comparison: <https://www.numbeo.com/cost-of-living/in/Prague>
- Please note that the above information is provided as a courtesy and as examples of similar sites available. The Centre is not responsible for any information and/or data provided by the above.



CROSS-CULTURAL
MANAGEMENT
CENTRE

FOR FURTHER DETAILS AND INFORMATION

To arrange an interview or to obtain further details as to content, tuition fees, or scheduling, kindly contact

Dr. Richard Brunet-Thornton, FRSA, MBA, MIM, Ph.D.

Executive Director Cross-Cultural Management Centre
Faculty of Business Administration,
University of Economics, Prague

✉ richard.brunet-thornton@vse.cz

☎ +420 728 974 297

Dr. Markéta Dianová, MA, MBA, Ph.D.

Executive Director Institute of Management
MBA ISBM | Centres of Excellence | Executive Education
Faculty of Business Administration,
University of Economics, Prague

✉ marketa.dianova@vse.cz

☎ Tel.: +420 224 098 466