



# Czech Business and Culture Professional Programme

## WHAT IT IS

Ideal for the expat, and the business or management professional, the programme provides the participants with an intense overview of history, culture, language, and business and management practices of the Czech Republic. Led by industry and government leaders, an in-depth exposé of the business environment in the Czech Republic. Representatives from the Czech banking sector, Czech Trade, Czech Invest and Czech Tourism walkthrough the various conditions and requirements of doing business. Various foreign Chambers of Commerce are also represented. Upon successful completion, participants are awarded a Certificate of Completion.

## HOW IT WORKS

Comparable with other professional sessions of this nature, participants register with their corporate educational coordinator or Human Resources manager. Once the request has been received from the individual or organisation, our internal process formally invoices the employer and registers the applicant(s). For expediency, the above must be completed 3 to six months prior to the requested session start date. Once the registration process completed, participants receive all course materials, information regarding the contact course advisor as well as preparatory lessons and exercises.

## WHAT IS INCLUDED

All course materials, business and cultural visits as well as a welcome and farewell event. Participants are granted a university email account and Wi-Fi access.

## PROGRAMME CONTENT

Throughout the process, participants have access to the Prague-based instructor outside of the scheduled sessions through email, the faculty course site, and individual and/or team sessions throughout this period using a free downloadable conferencing application. Depending on the Prague on-campus duration of three, or 5 days, the applicants select the same number of courses based on the number of days. The proposed course offering may be customised should the client institution or individual desire to specialise in a specific subject matter. Programme days are divided into two complementary sessions. The morning is dedicated to a seminar, or interactive discussion on the subject matter. Following which, the afternoon reinforces the acquired learning through site visits, excursions, and corporate and business encounters. In addition to our corporate sponsors, numerous others are available through the auspices of government ministries, agencies, NGOs, and business and cultural associations such as the Canadian Chamber of Commerce in the Czech Republic.



CANADIAN CHAMBER OF COMMERCE IN THE CZECH REPUBLIC  
CHAMBRE DE COMMERCE CANADIENNE EN RÉPUBLIQUE TCHÈQUE

## ADVANTAGES

Unlike other professional conferences, Executive Education proposes an informative learning experience in one of the most enchanting cities of Europe. Upon successful completion of the programme, a certificate of completion is provided. The course is accredited by the European Foundation for Management Development and the EFMD Quality Improvement System (EQUIS). Instruction is provided by industry experts and seasoned academics. All centre members are multilingual and are highly proficient in English. To further enhance our professional proposal, we have partnered with a globally acclaimed provider, International Study Programs. With our associates, our programmes may include travel, accommodation, and other amenities.



### In summary, our programme offers:

- excellence in learning and teaching;
- internationally recognised University;
- focus on the individual;
- safe community;
- great facilities and a comprehensive professional network, and
- opportunity to truly experience one of Europe's prestige travel destinations.

## WHO WE ARE

The **Executive Education** division of the Faculty of Business Administration, **University of Economics, Prague**, is a leader in open and customised courses and training to accommodate and supplement corporate learning--from individual courses, certification programmes and postgraduate degrees.

## FACULTY PROFILE

The Faculty of Business Administration (FBA) is among the most respected schools in Central and Eastern Europe focused on the field of management. The Faculty of Business Administration is the only faculty in the Czech Republic awarded the prestigious international EQUIS accreditation.

## ABOUT THE UNIVERSITY

The University of Economics, Prague (VŠE), founded in 1953, is the largest public university of economics in the Czech Republic. VŠE has six faculties that offer applicants a broad spectrum of bachelor, master, PhD and MBA study programmes. VŠE is ranked by the Financial Times annually and has been appraised for several years by the Eduniversal Ranking project as one of the best "business schools" in Central and Eastern Europe. The university currently cooperates with more than **250 partner** universities worldwide. There are approximately **1 000 outgoing students** annually with an even higher number of foreign students accepted from abroad. VŠE is

a member of numerous international organisations and networks such as the international strategic alliance CEMS (Global Alliance in Management Education) and PIM (Partnership in International Management). VŠE is also a member of the PRME Initiative (Principles for Responsible Management Education), the first organised relationship between the United Nations and management-related academic institutions, business schools, and universities – [www.vse.cz/english](http://www.vse.cz/english).

## THE HOST CITY

- For a peek at the city, kindly consult: <https://www.czechtourism.com/a/prague>
- Cost of living comparison: <https://www.numbeo.com/cost-of-living/in/Prague>
- Please note that the above information is provided as a courtesy and as examples of similar sites available. The Centre is not responsible for any information and/or data provided by the above.



EXECUTIVE  
EDUCATION

## FOR FURTHER DETAILS AND INFORMATION

To arrange an interview or to obtain further details as to content, tuition fees, or scheduling, kindly contact

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