

PARTNERSHIP ANNOUNCEMENT: GLOBAL STUDY TOUR INSTITUTIONS JOIN FORCES

Prague, 6. 02. 2020

International Study Programs (ISP) s.r.o. and the Institute of Management and the Cross-Cultural Management Centre of the Faculty of Business Administration (VŠE) today announced a cooperation agreement to share both industry knowledge and academic and logistics services in order to enhance their offer of high-impact study and immersion programs.

The partnership will draw upon both parties' strong global network of inspirational companies and speakers and aims to deliver high-quality education and innovations to business schools, universities and professional groups worldwide. By combining their respective fields of expertise, participants benefit from an experienced central provider, a greater quality guarantee and the choice of a condensed course for either certification or credit.

Jana Vodickova, Director of Sales and Operations at International Study Programs ISP said:

"The idea stemmed from a shared passion for education and a like-minded approach that focused around a desire to design educational experiences for corporations, and both local and international students. For us, being associated with one of the most prestigious Czech universities provides a great opportunity to bring academia and service closer together."

Dr. Markéta Dianová, Executive Director of the Institute of Management said: *"ISP provides us with an ideal channel to further advance our Executive Education programme to a wider international audience."* Dr. Richard Brunet-Thornton, executive Director of the Cross-Cultural Management Centre added: *"From our initial encounter with ISP members, I immediately sensed the synergy."*

VŠE was praised by the Eduniversal Ranking Project as one of the best business schools in Central and Eastern Europe, while the Faculty of Business Administration is EQUIS accredited and ranks the faculty and curriculum among the top 1% of business schools internationally.

ISP is a premium study tour provider with over twenty years' experience crafting eye-opening experiences for over 45,000 participants across 140+ global destinations.

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